# Darryl T. Stevens, PhD

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#### 1. ACADEMIC DEGREES

PhD Counseling Psychology University of Southern California
MFCC Marriage, Family, & Child Counseling Chapman University
BA English & Philosophy & Religions University of Mississippi

### 2. EXPERIENCE / SKILLS

## Recruitment and Program Management

- Developed recruitment strategies for new degrees at UC Riverside and Chapman University.
- Worked with faculty to fine tune degree requirements to meet market demand.
- Developed, articulated, and managed budgets in higher education and non-profit settings.
- Oversight for student developmental programs that annually presented over 300 workshops and seminars.
- Worked with various CRM platforms to track leads and pre-matriculated applicants.
- Managed staff of master's level professionals, admins, and student workers.

# Collaboration and Team Focus

- Over twenty years experience in higher education as administrator, educator and counselor.
- Participant on two system-wide professional development initiatives involving all UC campuses
- Liaison for career and professional development service with faculty and university HR professionals.
- Preparation and management of data for accreditation self-study reports.
- Founding member, MBA Professional Development Network with Chapman, Drucker, Mihaylo B-Schools.

# Marketing and Communication

- Development of marketing plans and collateral for academic and student development settings.
- Liaison with feeder schools, private industry, and other academic departments.
- Outreach and marketing presentations to inform faculty and administrators of career service programs.
- Extensive background in research methodology and needs assessment preparation.
- Writing and editing of policy/procedure manuals and marketing materials.
- Created metrics for tracking career services utilization across "college lifespan."

### 3. WORK HISTORY

### 2012-Pres Assistant Dean, Graduate and Professional Business Programs, Chapman University

Responsible for recruiting, admissions, student services and career development across graduate business programs. Leadership for admissions policies and procedures. Restructured MBA programs to better align with candidates typically seeking admission to Chapman. Proposed schedule changes and use of online and other tools for distance learning. Recruit students internationally, nationally, and locally. Integrated undergraduate and graduate business career services, increased staffing from 4 FTE to 6.5 FTE, and created Professional Development Program to better prepare MBA students for career searches.

2011-2012 **Director**, Graduate Marketing, Alumni Relations, and Professional Development, UC Riverside Provide full range of career services for traditional MBA program and limited consultation to Executive MBA participants. Development of marketing approach for MBA and MPAc programs at AGSM. Collaborate with OSC to create collateral marketing materials for programs. Partner with AGSM development officers to strengthen ties with alumni and local industry/business. Founding member of the Southern California MBA Professional Development Consortium with Agyros, Drucker, and Mihaylo Schools of Business.

# 2002-2011 Assistant Director, Career Center, UC Riverside

Coordinated, planned, and delivered services for campus of 20,000. Supervised seven master's counselors, two admin staff, and seven student workers. Development of budget, service delivery, and growth. Oversight for database and website. Participated in interdepartmental initiatives, orientation, and related matters. Development of employer relationships. Created data models for institutional reports and survey/evaluation processes. Liaison with Graduate Dean and Graduate Student Association.

1999–2002 Assistant Professor, Career Counseling and Human Resources, Chapman University

Primary responsibility for Career Counseling Masters Program. Instruction and advisement for both Career Counseling and Human Resources students. Redesigned master's program according to accreditation guidelines. Direction of student research/independent study. Managed practicum and internship programs. Responsible for admissions and evaluation of undergraduate transcripts and CLEP/DANTES equivalencies. Departmental faculty senate representative. Member of college curriculum committee and university academic advising committee.

1997–1999 Assistant Professor, Behavioral Sciences, University of La Verne

Instruction and academic advisement for students in various Behavioral Sciences majors. Direction of student research and independent study. Practicum/Fieldwork Class and intern supervision. Developed initial outline for American Psychological Association Accreditation Self-Study. Chaired senior capstone project methodology class. Developed and taught computer based Intermediate Statistics Class. Participated on college and university committees. Panhellenic Council Award for Teaching Excellence - 1998 and 1999.

1995–1997 **Assistant Professor**, Counseling and Leadership, University of Montevallo

Undergraduate and graduate instruction. Academic advisement for Community Counseling graduate students. Coordinated Community/Agency Counseling Track. Directed student research and independent study. Supervised fieldwork students. Developed and managed practicum and internship programs, including individual and group clinical supervision. Designed curriculum flow for compliance with accreditation standards. Marketing of graduate program at national and regional professional meetings. Increased number of applications and admissions with more focused, directed application and marketing process.

1993 – 1995 Assistant Professor, Psychology, Mount Saint Mary's College

Undergraduate and graduate Instruction. Academic advisement and direction of student research study. Professor of the Year for 1994–95.

### 4. COMMITTEE ASSIGNMENTS IN HIGHER EDUCATION

- (UCR) Insuring Transfer Success Planning Committee (System-wide); UC Grad Student Professional Development Committee (System-wide, Technology Chair); UC Management Skills Assessment Program (System-wide Committee, Assessor); Academic Program Review Committee; Orientation Committee.
- (CU) Faculty Senate, Academic Advisement Committee, Curriculum Committee, Criminal Justice Department Faculty Search Committee.
- (ULV) Academic Appeals Committee, Administrative Computing Committee, Psychology Department Accreditation Committee, Psychology Faculty Search Committee (Chair).
- (UM) Faculty Senate, World Wide Web Committee, Faculty Council Budget Committee (Chair), Grievance Committee, Instructional Technology Committee, Tech Committee, Teacher Ed Accreditation Committee, Counseling Department Faculty Search Committee (Chair), Behavioral Sciences Faculty Search Committee.
- (MSMC) Technology Committee.

## 5. OTHER COUNSELING EXPERIENCE

2001–2002	Coordinator, Counseling and Career Services, Soka University of America
1998–1999	Postdoctoral Fellow (Counseling), University of LaVerne Counseling Center
1992-1995	Clinical Supervisor, Community Service Programs
1991–1992	Clinical Internship, California State University Los Angeles & Pasadena City College

### 6. COMMUNITY SERVICE

2007 – 2010	Board of Directors, St. Michael's Episcopal Church, • Corona del Mar, CA
2002-2007	Board of Directors, Timberwolves Instrumental Music, Irvine, CA
2000-2004	Board of Directors, California Career Development Association
1996-1997	Board of Directors, Safehouse (Domestic Violence Shelter), Birmingham, AL
1990-1991	Board of Directors, Greater L.A Deafness Council, Los Angeles, CA

#### 8. PROFESSIONAL AFFILIATIONS

National Association of Colleges and Employers Mountain Pacific Association of Colleges and Employers California Career Development Association National Career Development Association

### 9. AWARDS AND HONORS

Mt. St. Mary's College - Professor of the Year 1995 University of LaVerne Panhellenic Council - Award for Teaching Excellence 1998 and 1999.

### 10. SELECTED PAPERS & PRESENTATIONS

- Stevens, D. T. & LaTendresse, Linda. (2011). "M3: Mastering Multiple Modules." (Seminar for advanced database users.) Invited presentation at the Symplicity Database Symposium. Reston, VA. April 2011.
- Stevens, D. T. & McCorkle, Jan. (2010) "The Next Step: Making Social Media Truly Interactive." Invited presentation at the Mountain Pacific Association of Colleges and Employers Annual Meeting, Newport Beach, CA. December 2010.
- Stevens, D. T. & McComb, K. T. (2007) "Kicking and Screaming: Dragging your career center into the 21st Century." Invited presentation at the National Association of Colleges and Employers Annual Meeting, New Orleans, LA. May 2007.
- Stevens, D. T. & Landis, D. (2003). "Strategies for working with students with advanced degrees." A paper presented at the International Career Development Conference, Oakland, CA: November 7, 2003.
- Stevens, D. T. (2002). "Getting there from here: Non-traditional pathways to traditional career internships. A workshop presented for Community College Counselors. Orange County Tech Prep/Community College Counseling Association Conference, March 2001.
- Stevens, D. T. & Guest, M. (2000). "Leveraging Advantage: Career Education Strategies for disenfranchised students." The International Career Development Conference, San Francisco, CA: November 2000.
- Stevens, D. T. & Thompson, R. (1999). "The Riverchase Counseling Center: Guidelines for community counseling centers in local parishes." The American Counseling Association World Conference, San Diego, CA., April 1999.
- Stevens, D. T., Goodyear, R. K., & Robertson, P. (1998). "Supervisor Development: An Exploratory Study in Changes in Stance and Emphasis." The Clinical Supervisor, 16 (2).
- Stevens, D. T., Eller, E., Vice, J. (1996). "Student Perceptions of Mentoring: Factors to Consider in Successful Relationships." The Alabama Counseling Association Conference, Huntsville, AL. November 1996.
- Stevens, D. T. & Lundberg, D. J. (1998). "The emergence of the Internet: Enhancing career counseling education and services." Journal of Career Development, 24 (3).
- Stevens, D. T. (1992). "Choosing Your Career Before It Chooses You!" Invited presentation for Pasadena City College "Lunch and Learn Lecture Series." April 1992.