



BUSINESS CONSULTANCY CAPSTONE PROGRAM

THE CAPSTONE WITH A DIFFERENCE

THE BUSINESS CONSULTANCY CAPSTONE PROGRAM AT THE UNIVERSITY OF REDLANDS SCHOOL OF BUSINESS MATCHES TEAMS OF GRADUATE AND UNDERGRADUATE BUSINESS STUDENTS WITH PROJECTS SUBMITTED BY GLOBAL AND DOMESTIC BUSINESSES AND NOT-FOR-PROFIT ORGANIZATIONS.

Twice each year, during the winter and summer capstone periods, the School of Business offers our graduate and undergraduate students two unique options for completing their capstone requirement: a global consultancy with an international firm and a domestic consulting engagement with an organization located in Southern California.

These courses provide an opportunity for selected students to apply the knowledge they have gained through their studies to a practical consulting experience. A critical aspect of the

consulting engagement is that students will be required to think creatively and work outside their comfort zone. We know these consulting projects are highly valued because our consulting clients tell us so, and they make a significant contribution to business development in both Southern California and abroad.

With program director approval, this course meets capstone requirements for all School of Business degree programs.



WHAT ARE THE OBJECTIVES OF THE CONSULTANCY CAPSTONE COURSE?

- To provide student delegates an opportunity to put theory into practice and experience action learning as the capstone to their educational experience at the University of Redlands.
- To develop the capacity of student delegates to work together as a management team through active participation in a group project requiring the use of oral, written and analytical skills.
- To enhance the student delegate's ability to communicate clearly, argue rationally, apply what they have learned, and operate effectively in an unfamiliar context.

WHAT IS THE COURSE FORMAT?

- A minimum of three Saturday pre-engagement workshops covering consulting techniques, team dynamics, report writing, presentation techniques and other relevant topics.
- A week-long "live" consulting engagement with a foreign or domestic client, concluding with a team presentation outlining preliminary findings and recommendations.
- Preparation and presentation of a comprehensive written project report covering all aspects of the engagement.

HOW DO I BECOME A STUDENT DELEGATE?

- Find out more about the course by visiting the School of Business Academic Programs Consultancy Capstone Course website: <http://www.redlands.edu/study/schools-and-centers/business/degree-programs/consultancy-capstone-course-domestic-and-global/>
- Submit all application materials as outlined in the application process document by the established deadline.
- Participate in the delegate interview and team selection process.
- Get ready for your most challenging academic experience ever!



"This program challenged me greatly: intellectually, emotionally, and physically. I accomplished a lot more than I anticipated and I proved to myself that I am capable of so much more. I feel empowered to pursue greater things as a result of this program."

Z. SAFIER, MBA, REDLANDS CAMPUS



"The global consultancy was one of the most challenging things I have done but I am so glad I got the opportunity to do it. The experience was definitely an unforgettable one and you cannot put a monetary value on what you have gained during the process. It was a lot of work but what you learn, the people you meet, and the experience you gain makes me extremely glad I was able to rise to the challenge."

C. NGUYEN, MBA, BURBANK CAMPUS



"The opportunity that the relationship between University of Redlands and Birmingham City University presents is a superior capstone project to any other currently offered by the Redlands MBA program and I would encourage the universities and students to pursue the opportunity because of the value that it brought to my master's program."

C. ZACE, MBA, TEMECULA CAMPUS



"Participating in the global consultancy capstone course was a wonderful experience beyond what I could have imagined. It was so great that when I returned home I decided to reach out to an old friend who consults for Ernst & Young. My friend informed me that Ernst and Young has a life science consulting division and I'm currently in process of applying for a position with the company."

J. JERMAIN, MBA, SOUTH COAST METRO CAMPUS

<http://www.redlands.edu/study/schools-and-centers/business/degree-programs/consultancy-capstone-course-domestic-and-global/>
909-748-8748