# SCHOOL OF BUSINESS STUDY ABROAD

# DEVELOP AGLOBAL PERSPECTIVE WITH AN INTERNATIONAL ADVENTURE

The School of Business offers students, alumni, and guests short-term study abroad courses tailored to meet students' professional and academic interests, as well as balance with their busy schedules. The mission of our international programs is to promote an awareness of business administration through a global lens. Inspired by the unique learning that comes through cross-cultural study, our programs enable students to experience international business firsthand in some of the most remarkable regions in the world.

Through a combination of academic presentations and corporate visits, you will learn about the challenges of global

business from both renowned scholars and executives who run international organizations. By choosing to participate in one of our international programs, you are assured an experience that will be intellectually stimulating and culturally rewarding.

In 2020, in addition to longtime favorite UK & Paris and last year's exciting new Adriatic Adventure, the School of Business introduces two new programs: one visiting Berlin, Germany and Athens, Greece, and another exploring business and culture in Panama. See reverse for a summary of all our 2020 study abroad programs.

To speak with a representative about International Programs, please contact:

### Dr. Michael MacQueen

Director, International Programs michael\_macqueen@redlands.edu 909-748-8763

## Dr. Allison Fraiberg

Associate Director, International Programs allison\_fraiberg@redlands.edu 909-748-8767

### **Charlotte Roth**

Project Specialist charlotte\_roth@redlands.edu 909-748-8749

For detailed information on any of our study abroad programs, visit www.redlands.edu/SBStudyAbroad.



INTERNATIONAL PROGRAMS

# 2020 SCHOOL OF BUSINESS STUDY ABROAD

Program itineraries and travel costs subject to change.

# BERLIN, GERMANY & ATHENS, GREECE CONTRASTING ECONOMIES IN THE EUROPEAN UNION

### **CANCELED due to COVID-19**

Travel costs: \$3,900 - \$4,200 land & air Travel costs: \$2,800 - \$3,100 land only



Study business and entrepreneurship in Berlin, Germany's largest city, once divided and now reunited. Germany is the largest economy in the European Union (EU), accounting for 28% of the continent's GDP.

Learn about German history and culture when we visit Checkpoint Charlie, the Brandenburg Gate, and Potsdamer Square. Then travel to Athens, one of the most beautiful and charming cities in Europe and once known as the core of western civilization. There we will meet with business leaders to discover how Greece, one of the weaker economies in the EU, is attempting to rebuild. We will tour the Acropolis and other historical sites, and enjoy traditional Greek food and dance.

# CAMBRIDGE, OXFORD, LONDON, AND PARIS BUSINESS DEVELOPMENT & LEADERSHIP

### **CANCELED due to COVID-19**

Travel Costs: \$4,000 - \$4,300 land & air Travel Costs: \$3,300 - \$3,500 land only



Participants will visit
Cambridge, Oxford,
London, and Paris to
study business
development in the UK
and France. Experience
life in the university
cities of Cambridge and
Oxford, with their rich
traditions and stunning

medieval architecture. In London, explore Europe's financial capital and then travel by Eurostar to Paris to experience world-class food, fashion, art, and historic landmarks. Discover how business is conducted in some of Europe's most mature and integrated markets and consider the myriad effects of the 2016 "Brexit" vote. No matter what your interests and tastes, you'll find this trip to be an immensely rewarding educational and travel experience.

# ADRIATIC ADVENTURE— ITALY, SLOVENIA & CROATIA BUSINESS TRADITION AND INNOVATION

### TBD

Travel costs: \$3,900 - \$4,200 land and air Travel costs: \$2,800 - \$3,100 land only



The natural beauty and historic cities of the northern Adriatic will be our classroom as we explore how business is conducted in this stunning European region. Join us as we travel from the dreamy canals of Venice, to the

vibrant coastal port city of Trieste, to Slovenia's majestic lakes and caves, to Croatia's red-roofed towns and stunning waterfalls. Learn about the ways tradition and innovation combine to shape the changing business landscape, as we network with start-up entrepreneurs in Zagreb, experience blockchain in action in Ljubljana, and get hands-on with the centuries-old craft of luxury velvet-making in Venice.

# PANAMA EVOLVING BUSINESS IN LATIN AMERICA

### TBE

Travel costs: \$2,400 - \$2,500 land & air Travel costs: \$1,600 - \$1,700 land only



Join us as we explore Panama, one of the fastest growing economies in Latin America. This one week intensive program will give participants a comprehensive view into Panama's business environment,

showcasing its opportunities and challenges. We begin our journey visiting organizations in the capital Panama City, where modern skyscrapers housing multinational conglomerates contrast with small enterprises located in colonial era buildings. Experience one of the man-made wonders of the world as we transit a section of the Panama Canal and take a guided trek through the rain forest before concluding the program relaxing at a beautiful beach resort.