**University of Redlands**

**School of Business**

**Not-Retained Undergraduate Subsequent Enrollment**

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School of Business undergraduates are non-traditional, adult degree-seekers. While the school has good first-to-third semester retention rates (81%) and eight-year graduation rates (67%), understanding what happens after a student withdraws from our program could, potentially, help us improve our student success rates.

The initial group for analysis included all School of Business undergraduate students starting between Fall 2003 and Spring 2010 who were not enrolled in Spring 2012. This group, 1,191 students, was submitted to the National Student Clearinghouse (NSC) requesting subsequent enrollment data. Only 394 of the 1,191 students (33.1%) were found in the NSC database. Because an overwhelming majority of schools submit data to the National Student Clearinghouse, we can conclude that the 797 students not found in the NSC have not been enrolled in another higher education program in the United States.

For the 394 students for whom subsequent enrollment information was found in the NCS database, there was a very even split between those who enrolled in community college and those who continued on to another four-year institution. Table 1 has the breakdown of subsequent enrollment for these 1,191 students.

**Table 1: Subsequent Enrollment**

Looking at the 196 students who subsequently enrolled in a four-year college, Table 2 has the breakdown of the type of college they attended.

**Table 2: Detail of Four-Year College by Type**

For the students attending four-year schools, the top four schools for subsequent enrollment were all for-profit schools. Table 3 details all private schools where more than one student subsequently enrolled.

**Table 3: Subsequent attendance at Private Four-Year Colleges**



Of the 196 students who attended a four-year school, 52 (26.5%) received Bachelors of Science or Bachelors of Art degrees. A large number of these degrees were in business (18) and management (4).

The information from the National Student Clearinghouse shows us that very few of the students who are not-retained at the School of Business successfully complete their degree elsewhere. Only 52 of the 1,191 students have received a bachelor’s degree as of August 8th, 2012. While students leave for many reasons, we do know that adult degree-completers can continue making progress towards their degree, even if that progress is slow. It is interesting to note that of more students subsequently enroll in a four-year for-profit school than in a public four-year school. As California’s public higher education system continues to be financially impacted, this trend may be likely to continue.